Dallas Cowboys: The Complete Illustrated History - An Epic Journey through America's Team

From their humble beginnings in 1960 to becoming one of the most successful and beloved sports franchises in America, the Dallas Cowboys have had a remarkable journey. The iconic star-adorned navy blue and silver uniforms, the larger-than-life personalities, and the numerous championship victories have made this team a household name in the world of football.

Join us as we take a deep dive into the rich history of the Dallas Cowboys, exploring their legendary players, unforgettable moments, and the everlasting legacy they have carved in the hearts of millions of fans across the country.

The Birth of America's Team

The Dallas Cowboys were established in 1960 as an expansion team in the National Football League (NFL). Led by their charismatic owner, Clint Murchison Jr., and an ambitious head coach, Tom Landry, the Cowboys were determined to make their mark in a league dominated by more established teams.

: 196 pages



Dallas Cowboys: The Complete Illustrated History

by Jaime Aron(Kindle Edition)

↑ ↑ ↑ ↑ 4.7 out of 5

Language : English

File size : 15573 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length



Despite the team's initial struggles, they steadily built a passionate fan base in Texas, earning the nickname "America's Team" due to their immense popularity nationwide. The Cowboys transcended regional boundaries and became a symbol of American sports excellence, captivating fans from all walks of life.

A Dynasty is Born

Throughout the 1970s, the Dallas Cowboys cemented their place in NFL history. With star players such as Roger Staubach, Tony Dorsett, and Randy White, the team achieved success on the field that matched their growing popularity off the field.

Under the guidance of Landry, the Cowboys reached the Super Bowl five times during the decade, winning two championships in Super Bowl VI and Super Bowl XII. These victories solidified the Cowboys' status as one of the greatest teams of the era.

The Triplets Era

The 1990s witnessed the rise of a new trio of Cowboys superstars: quarterback Troy Aikman, running back Emmitt Smith, and wide receiver Michael Irvin. Known as "The Triplets," they formed a formidable force that brought the team immense success.

Coached by Jimmy Johnson and later Barry Switzer, the Cowboys won three Super Bowl championships in a span of four years (Super Bowls XXVII, XXVIII, and XXX). This dominant era further solidified the Cowboys' legacy as one of the most accomplished teams in NFL history.

The Star Continues to Shine

Despite facing some ups and downs in the following decades, the Dallas Cowboys have never lost their status as one of the most prominent teams in the NFL. The team's loyal fan base continued to support them through thick and thin, always ready to cheer on their favorite players.

From the charismatic leadership of quarterback Tony Romo to the electrifying talent of current quarterback Dak Prescott, the Cowboys have maintained their status as a perennial playoff contender. While recent championship success has eluded them, their legacy is still very much alive.

The Legends and the Legacy

Over the years, the Dallas Cowboys have produced a plethora of legendary players who have left an indelible impact on the game of football. From the flamboyant wide receiver Terrell Owens to the unstoppable defensive force of DeMarcus Ware, these players have captivated fans with their skills and personalities.

The enduring legacy of the Dallas Cowboys can also be seen in their iconic home stadium, AT&T Stadium. Boasting a seating capacity of over 100,000, this state-of-the-art facility stands as a testament to the team's continued influence and success.

The Dallas Cowboys' journey from a young expansion team to a true American sports icon is a story that continues to inspire football enthusiasts around the world. Their complete illustrated history serves as a reminder of the unwavering passion of their fans and the lasting impact they have made on the sport.

Whether you're a die-hard Cowboys fan or simply appreciate the rich history of the NFL, exploring the legacy of the Dallas Cowboys is an experience like no other. So, fasten your seatbelts and get ready for an epic journey through America's Team!



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Dallas Cowboys: The Complete Illustrated History presents all the legendary games, players, and teams in the history of this iconic franchise, exploring both on-the-field moments and off-the-field exploits of "America's Team." One of the most successful programs in pro sports history, the Cowboys have appeared in more Super Bowls than any other NFL franchise and boast a roster of players that reads like an all-time, all-star team—all highlighted here with lavish illustrations, player profiles, game and season recaps, and entertaining stories. This is the ultimate celebration of the silver and blue for fans of all ages.



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